



2525 Michigan Ave. A-6, Santa Monica, CA 90404
310 264 2400 | www.sewardjohnsonatelier.org

MEDIA

FOR IMMEDIATE RELEASE

SAMPLE PRESS RELEASE

ZELLER REALTY GROUP INSTALLS ABRAHAM LINCOLN SCULPTURE JUST IN TIME FOR THE ELECTION

The Seward Johnson sculpture features the former president exploring the Gettysburg Address with a contemporary man

Chicago, Illinois— Zeller Realty Group will install American realist Seward Johnson’s “Return Visit” sculpture at the Plaza at 401 North Michigan Avenue on November 1, 2016. This monumental-scale piece is the enlarged version of Johnson’s original work of art commissioned for Gettysburg Plaza in Pennsylvania. The lifescale sculpture stands near the historic Wills House in Gettysburg and depicts President Lincoln pointing to the bedroom in the Wills House where he finished writing the Gettysburg Address before delivering the speech at the dedication of The Soldiers National Cemetery, Nov. 19, 1863.

On June 1, 1865, Senator Charles Sumner referred to the most famous speech ever given by President Abraham Lincoln. In his eulogy on the slain president, he called the Gettysburg Address a "monumental act." He said Lincoln was mistaken that "the world will little note, nor long remember what we say here." Rather, the Bostonian remarked, "The world noted at once what he said, and will never cease to remember it. The battle itself was less important than the speech."

“On the eve of the presidential election, we felt it was the opportune time to bring Mr. Lincoln home to Illinois. This particular statue symbolizes a powerful image of reflection on our nation’s freedoms. We are thrilled to bring such an important piece of history to Chicago,” said Paul M. Zeller, CEO of Zeller Realty Group.

Zeller Realty Group has featured several popular Seward Johnson works on the Plaza at 401 North Michigan in the past, most notably “Forever Marilyn” and “God Bless America”. Mr. Johnson is a world-renowned sculptor who has had more than 450 life-size cast bronze figures featured in private collections and museums in the United States, Canada, Europe and Asia, as well as on public view at prominent locales such as Times Square and Rockefeller Center in New York City, Pacific Place of Hong Kong, Les Halles in Paris, and Via Condotti in Rome. Johnson’s spectacular monumental-scale works have been on public view or been permanently sited in Australia, Normandy, Brussels, New York City, San Diego, Palm Springs, Washington DC. and Rome.

Artist Seward Johnson notes: "President Lincoln's character and accomplishments are imprinted forever on the nation he loved and served so well. He has been a hero to millions of people and certainly has inspired me throughout my life."

Zeller Realty Group’s public art program demonstrates its continued commitment to bringing important and captivating art to Chicago.

“We are dedicated to exhibiting world-class art for the enjoyment and inspiration of the public, and are uniquely positioned to do so along this well-traveled stretch of Michigan Avenue in downtown Chicago,” said Mr. Zeller. “We are pleased and fortunate to bring Seward’s Johnson’s Return Visit to Chicago as our newest installation just in time for the election.”

About The Seward Johnson Atelier and Artist Seward Johnson:

The Seward Johnson Atelier, Inc., was created to promote the appreciation of, and education about, sculpture and public art in general, utilizing the creation, maintenance, sales and public placement of Seward Johnson’s artwork as its instrument.

For additional information about the artist or the sculpture, contact:

THE SEWARD JOHNSON ATELIER, INC.

Jenée Castellanos

310.264.2400

jcastellanos@sewardjohnsonatelier.org

www.sewardjohnsonatelier.org

###